



Ontario Network of Women in Engineering

Partnership Opportunities 2021

Shaping the Future: Inspiring the Next
Generation of Women in Engineering



ONWiE's Work and Why It Matters



Building new perspectives and nurturing innovation

Since 2005, ONWiE has supported a unique and innovative collaboration between Engineering Faculties across Canada to address the consistently low female enrollment in engineering programs.

The free hands-on outreach programs delivered by ONWiE promote a positive image of STEM professions and instill in girls and their parents the confidence they need to pursue careers in these fields. Workshops offered annually by ONWiE include Go ENG Girl, Go GODE Girl, and Girl Guide Badge Days.

Please join us as a partner to be appreciated by the participants, parents, mentors, educators, and volunteers, who are inspired by ONWiE across Canada.



Facts about ONWiE:



Over **25,000** girls have participated in ONWiE programs.



16 Ontario engineering schools and **12 additional Canadian schools** participate each year.



Over **300** guest speakers and volunteers participate every year.

Your Support

Your donation enables us to deliver high-quality programs that reach out to the next generation of young engineering leaders.

Our sponsors are industry leaders, engineering firms, engineering schools, and other organizations committed to fostering innovation and opportunity for girls and women across Canada. Your support will be recognized across multiple channels at our events, in print, and online.

Your support of ONWiE enables us to:

- ✔ Increase capacity in our three outreach programs; **Go ENG Girl, Go CODE Girl, and Badge Days**
- ✔ Provide opportunities for young women to interact with mentors and role models in engineering
- ✔ Share research-based best practices among member universities and partner organizations

Your contribution demonstrates:

- ✔ a commitment to investing in young women and promoting new voices in the engineering profession
- ✔ local community engagement
- ✔ a vision of the 21st century workplace that encourages innovation, equality, and diversity
- ✔ a commitment to reducing barriers of entry for women in the workplace

Sponsorship Levels:

NEW: Project Partner (\$25,000+): Works collaboratively with ONWiE on a special project.

Receives Innovator Partners and project recognition.

	Motivator \$2,500 - \$4,999	Creator \$5,000 - \$7,499	Explorer \$7,500 - \$9,999	Innovator \$10,000+
Formal recognition at events	✔	✔	✔	✔
Logo and recognition on annual ONWiE Impact Report	✔	✔	✔	✔
Logo on ONWiE.ca (2,500+ visitors per month)	Small logo and ink	Medium logo and ink	Large logo and ink	Extra Large logo and ink
Opportunity for employees' families to attend events	✔	✔	✔	✔
Opportunity for employees to be featured as ONWiE Ambassadors	✔	✔	✔	✔
Recognition on promotional materials		Small logo	Medium logo	Large logo
Recognition on ONWiE's Social Media channels (combined reach of 70,000+ per month)			✔	✔
Inclusion of corporate materials in registration packages			Small	Large
Invitation to speak at workshops and lectures				✔

Contribution Form

Please complete and email this form to
Bani Rafeh, ONWiE Coordinator at: rafehb@mcmaster.ca

Additionally, please attach your logo as an **svg** or a high resolution **PNG**.

Contact Information

Point of contact: _____

Title: _____

E-Mail: _____

Phone: _____

Representation at our events:

- Yes - locations: _____
- No

Payment Details

Cheques should be made payable to:
"McMaster University - ONWiE" c/o Carm Vespi
JHE A201D, 1280 Main St W
Hamilton, ON L8S 4L7

Thank you for your sponsorship. ONWiE relies exclusively on sponsorship for all of its initiatives and your support enables us to reach more girls with the message that engineering is for everyone.

To further discuss sponsorship opportunities, please contact ONWiE:

Kim Jones, ONWiE Chair

kjones@mcmaster.ca

905-525-9140 x 26333



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<http://www.onwie.ca>

